

egocabs

ResponsibleAdvertising

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“egocabs”...What are they?

- **Safe** – International DEKRA Safety Certification
- **Modern** – Futuristic Rickshaw Design
- **Innovative** – Creative Advertising and Eco-Travel
- **Environmentally Friendly** – No Emissions, No Pollution, No Noise
- **Versatile** – Transports Passengers, Products and Information
- **Fun** – They’re Just Great FUN!

What else could a **green** minded shopper or advertiser possible want in their city?

Gallery

Dublin



Milan



London



Cardiff



Rotterdam



Barcelona

Technical Specifications



Dimensions:

Length: 3000 mm
 Width: 1000 mm
 Height: 1840 mm
 Wheelbase: 2420 mm

Number of seats:

1 driver seat (horizontal and vertical adjusting possible) 2 passenger seats

Frame construction:

Beam front part of the frame: 80 x 40 x 2 mm

Beam rear part of the frame: 40 x 40 x 2 mm

Motion link: 30 x 50 x 2 mm

Construction of the cabin:

Main element: polyethylene shell (2 halves), with security belts for safety of passenger's
Intermediary element: casing of the frame and transmission (3 parts)

Weight:

Unloaded weight: 150 kg
 Supplementary front axle load limit: 100 kg
 Supplementary rear axle load limit: 350 kg
 Authorized maximal weight: 450 kg
 Loading capacity: 290 kg

Drive system:

Muscular power – 7 gears (technically possible: 3 x 7 gears), 250 W
 Heinzmann electric assist.

Max. Braking rate:

Loaded vehicle: 4.53 m/s²
 Unloaded vehicle: 5.09 m/s²

At the front:

2 headlights 6 V 2.4 W
 2 white reflectors

At the rear:

2 backlights 12 V 0.2 W
 2 brake lights 12 V 0.2 W
 2 red reflectors
 2 rear indicators 12 V 0.2 W

On the sides: circular reflectors on all tyres.
Alternatively: no less than 2 orange reflectors situated at 180° from each other on the spokes

Energy supply through 2 batteries, with 12 V 17 Ah each
 Energy supply for the lighting system can be connected separately.
 Indicators are constantly energised.

Batteries have to be regularly taken care of and loaded.

Wheels and tyres:

1.6 x 19 FM rim, Type 19 WM x 1.6 E

Tyres:

Front: 2 ¼-19 (23 x 2.25) 6 PR 364 lbs

Safety

'egocab' is our own brand, however, the vehicles that we operate are designed and manufactured by a German company called Veloform GmbH. All of their vehicles carry an international and in particularly European Safety Certification, awarded to them by DEKRA (www.dekra.com).

DEKRA is an international service provider with a European focus. The company is in the business of providing safety and quality for people dealing with technology, the environment and mobility.

Four business units work under the umbrella of the parent organisation, the Stuttgart-based DEKRA AG, providing a wide ranging portfolio of services that span the testing of vehicles and plants, environmental audits, consultancy, training and further training, building work monitoring and extend to certifying services.

Certificates are available upon request via: certsandspecs@egocabs.com



DEKRA Legal Note | Imprint / Company Information

New perspectives are driving sustainable growth.

DEKRA's current and future aim is to be a highly flexible and customer-focused service provision company. Our range of one-stop solutions provides people with safety - whether this be in the context of mobility, technical plants, the environment, or in their job or business life.

This clear market focus will continue to allow DEKRA to achieve sustainable growth.

DEKRA DEKRA Contact Sitemap deutsch english français

- DEKRA Automotive
- DEKRA Automotive International
- DEKRA NORISKO Industrial
- DEKRA Personnel
- Press releases

Our knowledge for your future

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annual report

In our annual report 2007 you will find further information about DEKRA.

↳ [Download annual report](#)
(PDF-file / 4 MByte)

DEKRA Automotive	DEKRA Automotive International	DEKRA NORISKO Industrial	DEKRA Personnel
<ul style="list-style-type: none"> ↳ DEKRA Automotive ↳ DEKRA Automobil ↳ DEKRA Consulting 	<ul style="list-style-type: none"> ↳ DEKRA Automotive International ↳ DEKRA International GmbH ↳ DEKRA Automotive France ↳ DEKRA Claims Services International 	<ul style="list-style-type: none"> ↳ DEKRA NORISKO Industrial competence centres ↳ Industry & Environment ↳ Real Estate & Construction ↳ Certification 	<ul style="list-style-type: none"> ↳ DEKRA Personnel ↳ DEKRA Akademie ↳ DEKRA Arbeit ↳ Euro Transport Media

Our Promise

Not only do we provide a well structured, professional and friendly service to our sponsors, we also hold our passengers safety with the highest of regards and such, we promise the following:

- **Road Safety** - All riders will be given semi-annual training
- **First Aid** - All riders will be given annual basic first aid training
- **Criminal Record** – All riders will have a basic criminal record disclosure check
- **City Watch** – All riders will be connected by radio to the Local Police Constabulary
- **Public Liability** - GO AdMedia Ltd provides Public Liability Insurance up to £10M
- **GPS Tracking** – All of our riders and vehicles are tracked every minute

Our Mission

- **Become one of the first UK providers of FREE & GREEN inner-city transport!**
- **Implement approximately 15-20 vehicles into each City we operate in!**
- **Provide a quick, easy, friendly and professional transport service!**
- **Assist with transportation shortfalls & future developments (with green principles)!**
- **Introduce a paid ego-shuttle service for train/bus stations (1m+ outside city centre)!**
- **Run in strict accordance with the UK's 'Climate Change Bill'!**
- **Encourage others to participate in similar projects - Physically & Financially!**
- **Win as many awards as possible though promoting Green & Eco-friendly concepts!**

Our Service

We don't just provide the vehicles, we supply the riders, print work and manage the logistics, which is all backed up by our customer services team and account managers, ensuring that each campaign runs smoothly.

- **Full vehicle branding - Front, sides and rear**
- **Creative & Design/Art Work - Full design assistance**
- **Campaign Management - From Start to Finish**
- **Trained riders - Road safety, basic first aid & city knowledge (historical & current)**
- **Campaign Training - Enable our riders to answer basic campaign questions**
- **Vehicle tracking via GPS - Route and journey monitoring & mileage counting**
- **Account Management - Customer services & support**

Advertising

Each vehicle can be fully or partially branded, both internally and externally, visually and vocally which includes:

- **4.2m² External Prime Advertising Space (vinyl wrap):** This can be shared by several sponsors, or just one
- **Interchangeable Rear Banner:** For long contracts with weekly promotions (can be printed and changed within 4hrs)
- **3 x External Wheel Discs:** For ultimate branding or discrete promoting / partnership logos
- **LCD Screens (50% of our units):** Basic inner-vehicle advertising, sales, offers , promotions and general information
- **GPS Linked LCD Screens (50% of our units):** On location advertising (information screen activates upon location)
- **Audio Speakers (all vehicles):** Inner-vehicle advertising , sales, offers, promotions and general information

Due to the relationship that we have with our manufacturer, more bespoke concepts for advertising can be added to our vehicles, however, this will largely increase costs.